

## EXPERIENCE

### Owner and Founder

KT Design Agency, LLC | Washington, DC  
June 2020 – Present

- Provides digital and print design services to clients including but not limited to web design and development, illustration, social media graphics, animation, branding, fact sheets and infographics.

### Vice President, Creative Strategy

Potomac Communications Group | Washington, DC  
November 2009 – June 2020

- Provided creative direction and support to design and account teams, including documentation on creative processes.
- Managed day-to-day team workflow for a wide variety of digital and print media aimed to enhance the public presence of organizations.
- Provided creative services such as art direction, branding and corporate identity, graphic design, illustration, animation, web design and web development.
- Led research and development for new products.
- Spoke at ASAE with Bradley Peck on importance of visual storytelling that was later developed into a webinar.

### Visual Design Intern

AOL Commerce | Sterling, VA  
June 2009 – November 2009

- Provided graphics support to AOL Shopping, Careers, Personals, and Travel for social media accounts and AOL website.

### Freelance Graphic Designer

Deloitte | Washington, DC  
March 2009 - May 2009

- Visual work for the FAA's Financial Training (FIT) program.

### Senior Graphic Designer

TTSS Interactive Products | Rockville, MD  
March 2003 – March 2009

- Managed graphics production schedule.
- Led research and development for new products.
- Designed pages, templates, maps, and animations for interactive kiosks.
- Implemented new corporate identity.
- Implemented new design for marketing materials.
- Created graphics for SEGD trade shows.

## EDUCATION

The Art Institute of Washington | Arlington, VA  
Bachelor of Fine Arts, Web & Interactive Media  
September 2009, Summa Cum Laude  
Highest Achievement in an Academic Program

The Art Institute of Fort Lauderdale |  
Fort Lauderdale, FL  
Associate of Science, Graphic Design  
September 2002, Cum Laude

## HONORS AND AFFILIATIONS

Alpha Chi National Honor Society  
Creative Mornings, DC Chapter  
AIGA Member

AiW 2008 Student Awards Show, 2nd Place  
AiW 2008 Interactive Media Competition, 1st Place  
Who's Who American Junior Colleges Award

## SKILLS

Adobe Acrobat  
Adobe After Effects  
Adobe Audition  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Premiere Pro  
Sketch  
Keynote

jQuery  
HTML/XHTML/HTML5  
CSS/CSS3  
PHP/MySQL/MySQLi

Creative Direction  
Presentation  
Project Management  
Research & Development  
Workflow Management

Ad Design  
Branding  
Concept Development  
Fact Sheets  
Fine Arts  
Illustration  
Infographics  
Information Architecture  
Logo Design  
Motion Graphics  
Photography  
Presentations  
Social Media Graphics  
Storytelling  
Typography  
Web Design  
Web Development  
Wireframing  
WordPress  
User-Centered Design  
UX Design